

PACIFIC VALLEY BANK CONSOLIDATES SALINAS BRANCHES
Analysis Shows the Newer Main Street Branch in Oldtown Draws Most of Rossi
Branch Customers

[Salinas, CA] In response to the popularity of the Main Street Salinas Branch which opened in 2006 and grew rapidly, Pacific Valley Bank announces the consolidation of its Salinas branches to enhance services at the location its customers overwhelmingly prefer.

On February 28, some of the direct customer service branch staff currently working at the Rossi Circle Branch will be relocated downtown to the highly successful Main Street Branch in Oldtown Salinas, located at 422 Main Street. The location at 3 Rossi Circle will remain the corporate headquarters of Pacific Valley Bank and will continue to house the lending, management, human resources and administrative staff.

“One benefit of being a locally-owned bank is the ability to respond quickly to the needs of our customers,” said Bank President Ben Tinkey. “Traffic at our Rossi Circle branch steadily declined as our customers took advantage of the convenience of our Main Street location, which is only five minutes away from the Rossi Circle location. It is only good business to enhance our services at the branch our customers prefer.”

The Rossi Circle location will continue to offer ATM banking, night deposit services, all loan related services and non-cash transactions.

“This consolidation will significantly strengthen Pacific Valley Bank, enhancing our ability to serve the business and personal banking needs of the Salinas Valley,” Tinkey said. PVB was founded locally with the mission to offer financial services tailored to the business and agricultural sectors of the Valley...

Pacific Valley Bank is a California banking corporation that commenced operations on September 14, 2004. We offer our full range of deposit services from three locations; our Main Street office in Oldtown Salinas, our office located in King City, and our office located in Monterey. We offer our full range of loan services from our corporate HQ at Rossi Circle, Salinas. We provide a broad range of banking products and services, including credit and deposit services to our target client base of small and medium sized businesses, agriculture related businesses, non-profit organizations, professionals and individuals throughout Monterey County. For more information, visit pacificvalleybank.com or call 831-422-5300.

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